

January 1, 2010



Greetings!

We are excited to extend to you an opportunity to significantly impact the lives of families in East King County by serving as a Table Captain at St. Andrew's Housing Group's 2010 Group's Benefit Auction and Dinner: *imagine*. The event will take place on Saturday, April 24th, 2010 at the Hyatt Regency Bellevue.

As a Table Captain, you will contribute to the auction's success by helping SAHG fill the room. While a fun event and enticing auction items are critical to hosting a successful fundraiser, enthusiastic and engaged attendees are even more essential!

The 2010 *imagine* auction will be our most exciting auction ever. You should be proud to invite your friends, family, neighbors and colleagues to this great event. Here are a couple of things you should know:

- The auction has steadily grown and now requires a larger space. In 2010 we are excited to be moving the event to the stunning Hyatt Regency in downtown Bellevue. In order to fill this space to the fullest, we need to increase our attendance by 100 guests this year.
- To show their commitment to this fundraising event, the Board members of St. Andrew's Housing Group are working towards filling their own table as well as recruiting another Table Captain to fill an additional table as well.
- As a way of kicking off the season, Paul and Brenda Dressel have graciously offered to host a Table Captain party for both current and potential Table Captains. Save-the-date for Friday, January 22nd, 2010. There will be a special raffle opportunity that you won't want to miss!
- SAHG is at a peak in its organizational growth. We have many exciting things to report that demonstrate the tremendous impact that auction revenue has on SAHG's ability to aggressively pursue our mission and meet the needs of our community.

We hope you will accept this fun and invaluable position as a 2010 Table Captain. To confirm your participation, please contact Sara Cox, Fund Development Associate, by Friday, February 12th! She can be reached by e-mail at sarac@sahg.org or by phone at (425) 391-2300, ext. 17. For more auction info visit www.imaginehousing.org.

Thank you for your continued support of St. Andrew's Housing Group!

Sincerely,

Brenda Dressel
2010 Auction Chair

Ann Levine
Executive Director

What is *imagine* all about?

It's about Home and Hope

Home: There's no place like it. But what if you don't have a home? What if you have been hit hard in this economic crisis and your home has been taken away? What if you are living with a physical or mental health disability and are not able to afford a home? What if you are a victim of domestic violence and have been living in shelters, looking for a long-term solution?



St. Andrew's Housing Group (SAHG) realizes that too many folks right here in East King County are living on the streets, in shelters or on family members' couches, without a solution that meets their need for housing. That's why SAHG's primary mission is to continually be developing new affordable housing communities on the Eastside to make sure that none of our neighbors are without a home. Currently, over 900 individuals across 10 properties have a quality, affordable home with St. Andrew's Housing Group.



Hope: Dreams really can come true. Many families and individuals who move into St. Andrew's Housing Group's properties are thankful for the opportunity for affordable housing, but have lost hope that they will ever achieve true stability and self-sufficiency. That's why SAHG has developed a Resident Services Program, designed to provide on-site supportive services to residents. This Program helps children through after-school tutoring and reading assistance and provides adults with job search assistance, parenting support, financial planning tools, and life-skills courses. Through this program, children and adults gain the skills and confidence necessary to build self-sufficiency. As a result, hope is restored for a future in which dreams can become a reality.

imagine is an event designed to celebrate both the creation of homes and the restoration of hope as we imagine together a day when affordable housing is available for all who need it in East King County.

Event Information:

When: Saturday, April 24, 2010. Doors open at 6pm.

Where: Hyatt Regency Bellevue
900 Bellevue Way NE
Bellevue, WA 98004

Cost: \$125/person or \$1,250/table

Who: Over 300 individuals throughout the Eastside, Seattle and beyond will attend *imagine* for an evening of competitive giving.

Business leaders, community advocates, neighbors and friends will gather to bid on fantastic items, enjoy a wonderful meal, and hear the highlights of what SAHG is doing to provide affordable housing and supportive services on the Eastside.

Why are we asking for your help?

- King County's Eastside has the highest average rents and home prices in the Pacific Northwest. (*Dupree & Scott*)
- Twenty percent of Eastside families live on a gross income of less than \$40,000 a year. (*2000 Census*)
- Families with children make up the largest (51%) portion of homeless households in shelters and transitional housing outside Seattle. (*2005-2006 Human Services Needs Update, Bellevue*)

What your donations do:

- Proceeds from the dinner and auction fulfill one-third of SAHG's annual operating costs, allowing us to continue **building and managing affordable housing units while providing a supportive Resident Services Program** that helps residents attain self-sufficiency.
 - SAHG serves over 925 individuals each year, with 10 properties in Bellevue, Kirkland, Issaquah, Mercer Island and Redmond.
 - SAHG serves the poor, including those transitioning directly from homelessness, as well as the working poor. Currently, 38% of SAHG's residents are children, 46% are female-headed households and 10% of the households were formerly homeless.

What should you expect the night of the auction?

Four Silent Auction Tables- The night starts at 6pm with four silent tables full of exciting and rare items. Annual favorites include wines from WA and CA, local art work, dining gift certificates, clothing and jewelry. During this time there will be complimentary wine and Hors d' oeuvres to enjoy, compliments of SAHG.

Live Auction Raffle- During the first part of the evening (6pm – 8pm) SAHG will be selling a limited number of raffle tickets (400) for \$25.00 each. At the start of the Live Program, we will draw a number and the owner of the winning ticket will receive his/her choice of any Live Auction Item (excludes Wine Items).

Live Auction- This year's live auction will consist of 25 -30 unique and exciting items and experiences. Items to look forward to this year include premium wines, vacation packages and once-in-a-lifetime experiences.

Make a Getaway of the Night- Make the night extra special by reserving a room for the night at the Hyatt Regency Bellevue. Just let the Hyatt know that you're with St. Andrew's Housing Group and they have rooms reserved at \$109 per night. Guests must reserve rooms by March 24th to get this reduced rate.

We're looking forward to seeing you on April 24th for an evening of competitive giving in support of St. Andrew's Housing Group!



Table Captain Guide

St. Andrews Housing Group

imagine Benefit Dinner and Auction

Saturday, April 24, 2010, 6:00 pm

We appreciate your willingness to help SAHG make our annual Benefit Dinner and Auction successful by being a Table Captain on April 24, 2010. Our objective is to share SAHG with our guests and to inspire them to join with us in *Imagining Housing for all Eastside Families*.

We encourage you to frequently visit our auction website, www.imaginehousing.org to find up to date information such as event details, driving directions, ticket purchase, procurement/sponsorship forms, volunteer info and more details for table captains. Feel free to direct your guests to this site as well if they'd like to better acquaint themselves with SAHG.

<p>1. Prepare Take a moment to think about your personal decision to support SAHG before you begin inviting people to the event. Your guests will be interested to know what SAHG is important to you, so please share this information with them as you make your initial contacts.</p>	<p>6. Return Forms no later than March 7th, 2010 Your Guest List containing the names and addresses of those who have accepted your invitation is as important to us as it is to you. Please ensure that the spelling of the names and addresses are correct as we will be mailing invitations & creating giving packets from the list.</p>
<p>2. Make Contact List 20 prospects and decide what will work best for you and your prospects: an initial phone call followed by a letter or note, or a letter followed by a phone call. Don't wait—start early!</p>	<p>7. Substituting Guests You may substitute guests for those who cancel at the last minute; in fact, we encourage you to fill vacancies. We will have blank giving packets available for any last minute additions to your table (if you can ... let us know. It will make the registration process smoother for your guests).</p>
<p>3. Communicate Expectations Make it clear that this is a fundraising event and there is a ticket price of \$125. Beyond that there is no donation minimum or maximum but we are expecting that your guests will be so inspired and touched by the stories that they will be moved to participate in either the silent or live portions of the auction.</p>	<p>8. Pre-Event Reminders for your Guests We suggest that you remind your guests at least twice—the <u>week before</u> the event and the <u>day before</u> the event. Guests will also receive a their catalog from SAHG the week before the auction. Without reminders, you may be surprised how many forget! Also, encourage your guests to bring matching gift forms from their companies.</p>
<p>4. Tables of 10 Tables accommodate 10 people, so you'll need to find 9 others besides yourself. Due to the fact that some end up canceling at the last minute, we suggest that you recruit 11 or 12 guests to fill your table. We will seat any extra guests at a table near you, so don't worry if your guests are an exceptionally reliable bunch.</p>	<p>9. Table Assignments We use a numbering system to assign tables. Table assignments will be printed on each guest's giving packet. We hope this will make seating easier and less confusing for everyone. We will also have registration tables with a map of table assignments the day of the auction.</p>
<p>5. We'll Help Fill Seats Please contact us if you come short of 10 committed names. We can probably pair you up as a co-captain or place extra guests at your table. But please let us know as soon as possible!</p>	<p>10. Post Event Follow-up We ask that you personally thank each of your guests by phone or e-mail the day after the auction. Donors will receive a typed thank-you from SAHG with their donation amount and the total given at the event.</p>

2010 Table Captain Commitment Form

imagine

St. Andrew's Housing Group's
imagine Auction

April 24, 2010 • Hyatt Regency Bellevue

Table Captain(s): _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

St. Andrew's Housing Group is happy to send invitations directly to your table guests.

Please include their addresses and we will insure that they are sent an invitation. Otherwise, please let us know how many invitations you will need, and we will send them directly to you to deliver to your table guests.

_____ Please send my guests invitations (see below). Please send me ___ invitations ... I will send them.

_____ I have enclosed a check for \$ _____ for my entire table (\$125 per person, \$1,250 per table).

_____ My guests will send checks directly to SAHG or RSVP online.

_____ I will be responsible for collecting money from my guests and getting it to SAHG.

_____ I would like to make an additional donation of \$ _____ to support SAHG.

~Please return this form to the address, fax or e-mail below by March 7, 2010~

Name of Guest	Address of Guest
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

mail, fax or e-mail to:

St. Andrew's Housing Group • 1775 12th Ave NW- Suite 102 • Issaquah, WA 98027
phone: 425.391.2300 • fax: 425.391.3090 • e-mail: auction@sahg.org

imagine Table Captain Party

You are invited to a Table Captain gathering in preparation for the 2010 *imagine* auction!

Join us on Friday, January 22nd to learn more about *imagine* and the Table Captain role.

You will enjoy delicious appetizers and desserts, and will participate in our own live auction. The item for bid? A night's stay at The Hyatt Bellevue!

If you know of anyone interested in being a Table Captain, please invite them to this gathering.

8513 135th Ave SE
Renton, WA 98059

RSVP by January 4th to Sara Cox: sarac@sahg.org
or 425-391-2300 ext. 17.



friday,
january 22,
2010

7:00 pm

hosts paul
and brenda
dressel