

Event Sponsorship

Opportunities for Businesses

imagine

**St. Andrew's Housing Group
Benefit Auction and Dinner**

**April 24, 2010
Hyatt Regency Bellevue**



imagine Benefit Auction and Dinner

It's about Home and Hope

Home: There's no place like it. But what if you don't have a home? What if you have been hit hard in this economic crisis and your home has been taken away? What if you are living with a physical or mental health disability and are not able to afford a home? What if you are a victim of domestic violence and have been living in shelters, looking for a long-term solution?



St. Andrew's Housing Group (SAHG) realizes that too many folks right here in East King County are living on the streets, in shelters or on family members' couches, without a solution that meets their need for housing. That's why SAHG's primary mission is to continually be developing new affordable housing communities on the Eastside to make sure that none of our neighbors are without a home. Currently, over 900 individuals across 10 properties have a quality, affordable home with St. Andrew's Housing Group.



Hope: Dreams really can come true. Many families and individuals who move into St. Andrew's Housing Group's properties are thankful for the opportunity for affordable housing, but have lost hope that they will ever achieve true stability and self-sufficiency. That's why SAHG has developed a Resident Services Program, designed to provide on-site supportive services to residents. This program helps children through after-school tutoring and reading assistance and provides adults with job search assistance, parenting support, financial planning tools, and life-skills courses. Through this program, children and adults gain the skills and confidence necessary to build self-sufficiency. As a result, hope is restored for a future in which dreams can become a reality.

imagine is an event designed to celebrate both the creation of homes and the restoration of hope as we together imagine a day when affordable housing is available for all who need it in East King County.

imagine Benefit Auction and Dinner

Event Information

When: Saturday, April 24, 2010. Doors open at 6pm.

Where: Hyatt Regency Bellevue
900 Bellevue Way NE
Bellevue, Washington 98004

Cost: \$125/person or \$1,250/table

Who: Over 300 individuals throughout the Eastside, Seattle and beyond will attend *imagine* Benefit Auction and Dinner for an evening of competitive giving.

Business leaders, community advocates, neighbors and friends will gather to bid on *fantastic* items, enjoy a wonderful meal, and hear the highlights of what SAHG is doing to provide affordable housing and supportive services on the Eastside.

Goals of *imagine*

- Raise \$300,000 to support the creation of affordable housing with a supportive Resident Services Program on the Eastside. These unrestricted funds are essential to supporting our organizational growth.
- Communicate the need for affordable rental housing in East King County and introduce St. Andrew's Housing Group to a group of new supporters.
- Provide current volunteers and donors with an update on our organizational growth and progress in the past year. With five new development projects in the pipeline and a growing Resident Services Program, there are lots of exciting updates to share!

Sponsorship Opportunities

Sponsoring *imagine* is a unique opportunity for businesses of every size to make an investment in the community while increasing the visibility of your goods and services to a diverse audience from throughout the Puget Sound. Sponsorship of *imagine* sends the profound message to your customers, associates, vendors, and neighbors that you actively engage in a cause that affects the entire community: the creation of housing that low income individuals and families can afford with services to help them thrive.

imagine Benefit Auction and Dinner

Sponsorship Opportunities (continued)

Your sponsorship is leveraged by covering the costs of the event so that every dollar raised during the evening goes directly to creating more housing and building a powerful Resident Services Program. SAHG offers the following sponsorship levels:

- Presenting Hope: \$10,000
- Laying the Foundation: \$7,500
- Constructing the Frame: \$5,000
- A Roof Overhead: \$2,500
- Finishing Touches: \$1,000
- Item Sponsor:
 - Raffle: Offset the cost of a compelling raffle item
 - Wine Shop: Offset the cost of providing wine for sale at *imagine*

Corporate Sponsorship Levels

Presenting Hope: \$10,000

- Corporate logo featured on every slide during the 2 hour dinner and live auction
- Verbal recognition by Master of Ceremonies at the event
- One table of ten for you and your guests
- Full-page sponsorship advertisement in the auction catalog
- With early commitment before February 1, 2010, naming as the “Presenting Sponsor” on invitations
- Corporate logo displayed in all of our auction publications, donor newsletter and auction website
- Prominent night-of signage

Laying the Foundation: \$7,500

- Full-page sponsorship advertisement in the auction catalog
- Five complimentary tickets to the event
- With early commitment before February 1, 2010, naming as the “Foundational Sponsor” on invitations
- Corporate logo displayed in all of our auction publications, donor newsletter and auction website
- Night-of signage

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Corporate Sponsorship Levels (continued)

Constructing the Frame: \$5,000

- Two complimentary tickets to the event
- Half-page sponsorship advertisement in the auction catalog
- Corporate logo displayed in all of our auction publications, donor newsletter and auction website

A Roof Overhead: \$2,500

- Quarter-page sponsorship advertisement in the auction catalog
- Corporate logo in all of our auction publications, donor newsletter and auction website

Finishing Touches: \$1,000

- Corporate logo in all of our auction publications, donor newsletter and auction website

Item Sponsorship:

- Listing without logo in all of our auction publications, donor newsletter and auction website



St. Andrew's Housing Group 2010 Auction Sponsorship Form

April 24, 2009 – Hyatt Regency Bellevue

questions: 425-391-2300 fax: 425-391-3090
e-mail: auction@sahg.org * www.imaginehousing.org

Sponsor: _____
(Name as you would like it listed in the catalog)

Address: _____

(City) (State) (Zip)

Phone: _____ **Website:** _____

Contact Person: _____ **Contact Phone:** _____

Contact E-mail: _____

Sponsorship Level

- \$10,000 Presenting Hope
- \$7,500 Laying the Foundation
- \$5,000 Constructing the Frame
- \$2,500 A Roof Overhead
- \$1,000 Finishing Touches
- Item Sponsor

Describe Item: _____

_____ Auction tickets requested at \$125.00 per person (Table free with Presenting Hope, five tickets free with Laying the Foundation and two tickets free with Constructing the Frame)

Grand Total: _____

Payment Method: Check Enclosed Bill for Total

Attention Sponsors: Please provide your company logo as you would like it to appear in publication via e-mail to auction@sahg.org. For publication, SAHG must receive your logo no later than **March 26th, 2010**.